

Case Study Survey – **Name of Mobile Activity Case**

*Name of mobile activity* - General Presentation

**Name**

*Lorem ipsum dolor sit amet*

**Status**

Planned  Currently operating

In trial  Suspended/Abandoned

Start year:

**Name of initiator**

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**Nature of initiator\***

Public institution

Business enterprise

Social enterprise

Voluntary organization

Individual(s)

Informal sector

Other (specify):

**Type of mobile activity\***

Private initiative

nomadic activity

nomadic production

Service provision

traveling

itinerant

on-demand

**Type of *ambulantage*\***

Planned rounds

Random rounds

Other (specify):

**Location (City/Cities, Country)**

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**Type of territory\***

Dense urban  Suburban

Low-density urban  Rural

Natural or isolated areas

Other (specify):

Space for **visuals and captions**   
showing as far as possible: the activity in question, changes to the vehicle, interactions with people and/or urban space, the urban location, elements of connectivity, and specificity for the project

**Contact**

Investigator:

Entity and position:

Email/Telephone:

Last survey update:

**Internet link(s):** <http://loremipsumdolorsit.amet>

*\* several choices possible*

*Name of mobile activity* - The mobile activity

**Description of the mobile activity**

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**Sphere of activity\***

Housing

Catering

Culture

Commerce

Education/training

Repair and maintenance

Hotel/accommodation

Leisure activities

Business services

Health

Industry

Other (specify):

**Possibility of privatizing the activity or renting out vehicle for private use**

Yes

No

**Multi-activity**

Yes

No

**Frequency**

Regular

Occasional

**Place where vehicle parked\* Place where activity performed\***

Road (streets, squares, etc.)  Inside vehicle

Parks and gardens  Interface inside/outside vehicle

User/customer home  Outside of vehicle

User/customer car park  Other (specify):

Public car parks

Exhibitions/festival sites **Target population**

Shopping malls  All-comers

Stations  High-end/Luxury

Private land  Poor

Natural spaces  Other (specify):

Other (specify):

**Relevance to the mobile hyperplaces project and prospects for in-depth analysis**

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**Possible study methodology**

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**People/contacts identified:**

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*Name of mobile activity* - Vehicle and connectivity

Vah

**Type of vehicle**

Truck  Car

Van  Bike

Bus  Other (specify):

**Vehicle(s) fittings, equipment and customization**

Vehicle interior:

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Vehicle exterior:

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High-tech/connectivity equipment:

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**Extension outside vehicle**

Yes

No

If yes, specify:

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**Remote interaction tools and their utility\***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Info on operation | Reservation,  appointment | Remote payment | Rating, feedback | Other (specify): |
| Website |  |  |  |  |  |
| Mobile app |  |  |  |  |  |
| Social media |  |  |  |  |  |
| Email |  |  |  |  |  |
| Telephone |  |  |  |  |  |
| Other (specify): |  |  |  |  |  |

**Potential through connectivity tools**

**(initial hypotheses)**

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**Potentials through vehicle autonomization**

**(initial hypotheses)**

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